## BUSINESS

The Baily Sentinel • Daily Sentinel.com • Sunday, September 23, 2012

## Warthan family brings CoolSculpting to Nac

BY SARAH HALL

shall@dailysentinel.com

A new way to rid yourself of that stubborn belly, thigh or muffin top fat has come to town. Warthan Dermatology Center doctors, Molly Warthan, and her father, T. Lynn Warthan, have introduced CoolSculpting to Nacogdoches residents and have said they have received positive feedback.

"It freezes the fat cells and they are naturally eliminated by the body," Molly Warthan said. "It works best for troublesome areas such at the abdomen, or the muffin top, as we like to call it, or our love handles or back fat. It also works well for the inner thighs."

According to a press release from Warthan Dermatology Center, CoolSculpting was developed by ZELTIQ and based on a science called cryolipolysis. It is an FDA approved, noninvasive procedure that patients feel no pain during or after treatment, so no anesthesia is used. Patients also experience no down time, they can return to work, exercise and resume everyday activities as soon as they finish treatment, according to the release. Application is only needed once and it takes one to two hours to treat each desired area. During treatment patients can generally sit or lie comfortably, read or even nap.

The release also states that during a CoolSculpting treatment an applicator delivers precisely controlled cooling to the area to target underlying fat, surface skin tissue and non-targeted areas are unaffected. According to the release, studies at Harvard University confirmed that when fat cells are exposed to extreme

cold, a reduction and cell death process called "induced apoptosis" occurs.

"It's been a great thing to offer to the community. We've had several patients who have done it who have been very pleased with it," she said.

Warthan Dermatology Center offers multiple forms of medical, surgical and cosmetic dermatology services. Other products they hope to add to the center include laser hair removal and laser treatment for leg veins.

"We want to provide dermatology care to Nacogdoches County and the greater East Texas area," Molly Warthan said. "We draw from a large, several mile radius around Nacogdoches to provide the best care possible for our patients."

Molly Warthan dreamed of being a doctor ever since she realized, as a little girl, that women could be physicians. She now enjoys being able to see and work with her father on a daily basis and working with her sister, Mandy Warthan, at the Warthan Dermatology Center location in McKinney.

"I have always looked up to my father, and he has been an excellent role model for both my sister and I," she said. "It's fun working with your family and throwing ideas off of each other for different ways to treat patients and seeing how they practice medicine."

Complimentary consultations for CoolSculpting are currently being offered for those who want to learn more about the procedure and pricing options. For information on CoolSculpting and the other services offered by Warthan Dermatology Center call 936-564-6107 or visit www.nacderm.com.



Andrew D. Brosig/The Daily Sentinel

Dermatologist Dr. Molly Warthan talks about the services available at Warthan Dermatology recently in the office in Nacogdoches. She particularly enjoys working closely with her father, Dr. T. Lynn Warthan, who was her inspiration to become a dermatologist, and her sister, Dr. Mandy Warthan, who practices at the family's dermatology office in McKinney, she said.

ΛΙΙΤΛ

## GM offers big discounts to boost Volt car sales

**DETROIT (AP)** — General Motors rolled out the Chevrolet Volt two years ago with lofty sales goals and the promise of a new technology that someday would help end America's dependence on oil

So it seemed like a good thing in August when sales of the \$40,000 car set a monthly record of 2,800. But a closer look shows that things aren't what they seem for the cutting-edge car.

Sales rose mostly because of discounts of almost \$10,000, or 25 percent of the Volt's sticker price, according to figures from True-

Car.com, an auto pricing website. Other pricing services gave similar numbers, and dealers confirmed that steeply discounted Volts are selling better than a few months ago.

GM's discounts on the Volt are more than four times the industry's per-vehicle average, according to TrueCar estimates. Edmunds.com and J.D. Power and Associates say they're about three times the average. Discounts include low-interest financing, cash discounts to buyers, sales bonuses to dealers, and subsidized leases.

Americans have been slow to embrace electric cars. But the Volt's August sales show they're willing to buy if prices are low enough. Even so, electrics have a long way to go before they enter the mainstream and make money for car companies. Electrics and gas-electric hybrids account for just 3.5 percent of U.S. auto sales this year. GM is losing thousands of dollars on every Volt, raising the question of how long it can keep eating the steep losses.

For the foreseeable future, carmakers will have to cut prices to

move electric vehicles off dealer lots. The nonpartisan Congressional Budget Office says the cost of electric cars must drop to be competitive with gasoline-powered ones.

GM executives have conceded from the start that they were losing money on the Volt, and that was before the big discounts.

Now the losses could be even higher. It costs \$60,000 to \$75,000 to build a Volt, including development, manufacturing and raw materials, estimates Sandy Munro, president of Munro & Associates, a Troy, Mich., a company that analyzes vehicle production expenses for automakers. Much of the cost comes from an expensive combination of two power systems — electric and gasoline. With a sticker price of \$40,000, minus the \$10,000 the company pays in incentives, GM gets roughly \$30,000 for every Volt. So it could be losing at least \$30,000 per car.



AP photo

This Feb. 19, 2012 file photo, shows a 2012 Chevrolet Volt at a Chevrolet dealership in the south Denver suburb of Englewood, Colo.







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